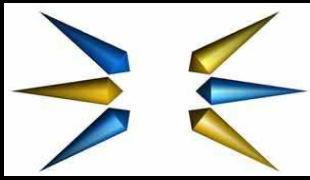


Industrial Manufacturing Quarterly (IMQ) Rate Card Fax / E-mail reply form



Please Fill in appropriate fields
 Fax or e-mail form with attention "IMQ AD Space" to:
IMQ Fax # 905 715 7275
img@canstampconsulting.com
www.canstampconsulting.com

Current rate, estimated cost per square Inch	\$6.50
New Customer Discount (all first purchases)	10%
Discount 2 Issues (6 months) +	10%
Discount 4 Issues (quarters) +	15%
Fixed Discount 1/2 Page	20%
Fixed Discount Full Page	25%

Totals are calculated automatically, please verify correctness of the calculations. Discounts to multiple ads can be added manually just before the total, at the bottom of the form, fixed discounts given due to larger ad sizes are reflected in the discount columns.

IMQ is published Quarterly by Mirco Graenert Consulting Inc. PLEASE CALL MGC at 905 715 7508 When you are ready to submit electronic ads

Choose the Imperial or the Metric (below) AD sizes, enter the Quantity for all your ad sizes requested

Work only with one calculator, either this Imperial or the metric table below.				IMPERIAL AD SIZE CALCULATOR					
IMPERIAL AD SIZE	Square Area	Width	Height	Price	Page division	Quantity			Sub Totals
Ad Size	Square inch	Inches	Inches	CD \$	Ad Size	↓	Discount	Your price	\$CD
Full Page	73.1250	7.5	9.75	\$475.31	Full Page		\$118.83	\$356.48	\$ -
Half Page	36.6000	7.5	4.88	\$237.90	Half Page		\$47.58	\$190.32	\$ -
Quarter page	18.3000	3.75	4.88	\$118.95	Quarter page		\$0.00	\$118.95	\$ -
Eighth Page	9.1125	3.75	2.43	\$59.23	Eighth Page		\$0.00	\$59.23	\$ -
Minimum Order	4.1250	5.5	0.75	\$26.81	Small regular Order		\$0.00	\$26.81	\$ -
Text ad	LINE	n/a	n/a	\$6.50	ONE LINE, SIZE 10 FONT		\$0.00	\$6.50	\$ -

Advertising runs for a minimum of one quarter in print and as marketing material via electronic distribution and on our website, ads may remain on the web thereafter at no charge

Work only with one calculator, either this Metric or the imperial table above.				METRIC AD SIZE CALCULATOR					
METRIC AD SIZE	Square Area	Width	Height	Price	Page division	Quantity			Sub Totals
Ad size	Square MM	MM	MM	CD \$	Ad size	↓	Discount	Your Price	\$CD
Full Page	47177	190.50	247.65	\$475.31	Full Page		\$118.83	\$356.48	\$ -
Half Page	23613	190.50	123.95	\$237.90	Half Page		\$47.58	\$190.32	\$ -
Quarter page	11806	95.25	123.95	\$118.95	Quarter page		\$0.00	\$118.95	\$ -
Eighth Page	5879	95.25	61.72	\$59.23	Eighth Page		\$0.00	\$59.23	\$ -
Minimum Order	2661	139.70	19.05	\$26.81	Minimum Order		\$0.00	\$26.81	\$ -
Text ad	LINE	n/a	n/a	\$6.50	ONE LINE, SIZE 10 FONT		\$0.00	\$6.50	\$ -

Choose as many ads as you like from the quantity colums, call 905 715 7508 and forward your ad and this sheet, we will then notify you if your submissions requires editing.
 Artwork is to be provided in .pdf, bmp, or in a format as agreed, reflecting the aproximate size maximums in the above chart, fax form or e-mail: img@canstampconsulting.com
 Cross off or delete all Quarters / Years not applicable to your order below and assure discounts reflect new customer and multi quarter orders from above.

YEAR	2009	2009	2009	2010	(Yearly Quarters) hit delete or cross off quarters not applicable for ads.	Each Issue runs for a quarter year	
	4 issues /yr - Quarters	Q1	Q2	Q3			Q4
	Release Month	Feb	May	Aug			Nov

Company Name:	From Table:	Totals:
Client Name:	Title:	Imperial: \$ -
Department:		Metric: \$ -
E-mail:	Sub Total - Ad Cost:	
Web page:		CD \$
Tel #:	Extension:	Sub Total: \$ -
Fax #:		# of Quarters

MGC Inc. Web hits annually >\$5000, >950 electronic direct marketing and print- Current free Magazine promotion!	Discounts from above, add all	%	TOTAL	\$ -
Cancellations within 5 Business days of the publication will not be accepted. Cancellations are limited to a refund of purchase minus editing costs.	TOTAL DISCOUNT, ENTER AS %			\$ -
MGC Inc. and IMQ magazine reserve the right to refuse advertising. Additional charges will apply if artwork is required.	Example: New cust and 2 quarters	20		

TOTAL COST OF IMQ ADVERTISING CD\$

Mirco Graenert Consulting Inc. reserves the right to verify discount information entered, customer may be contacted with discrepancies.
 Discounts may not be applied in conjunction with other discounts given from outside of this work-sheet.

Notes:
